

2017



Illinois
PORK EXPO

Illinois Pork Producers Association

The **POWER** of US

Jan. 31 - Feb. 1

**Prairie Capital Convention Center
Springfield, Illinois**

- ➔ IPPA Annual Meeting Tuesday
- ➔ Recognition Luncheon on Tuesday
- ➔ **LEGISLATIVE RECEPTION ON TUESDAY**
- ➔ Tradeshow Tuesday/Wednesday
- ➔ Educational Seminars on Wednesday
- ➔ Networking and Social Opportunities



*Illinois Pork Producers.
Generations of Commitment.*

Welcome to the 2017 IL Pork Expo!



Mark DeDecker
Chairman, IL Pork Expo

Strength. Power. Unity.

Realizing the power we have as an industry gives us the strength to face the challenges of the upcoming year. The Dalai Lama said, "To remain indifferent to the challenges we face is indefensible. If the goal is noble, whether or not it is realized within our lifetime is largely irrelevant. What we must do therefore is to strive and persevere and never give up." A great quote to think about today.

The 2017 IL Pork Expo is about **THE POWER OF US**, working together to face challenges, to learn, to grow to succeed. A seminar line-up like none other, the chance to meet with your legislators during the IPPA Legislative Reception and networking with others in the industry will arm us with the tools we need to realize **THE POWER OF US**. Enjoy the 2017 IL Pork Expo!

Mark DeDecker

SCHEDULE OF EVENTS

(PCCC) = Prairie Capital Convention Center

Monday January 30, 2017

2:00 PM - 5:00 PM (PCCC - Lobby)
REGISTRATION DESK OPEN

2:00 PM - 5:00 PM (PCCC - Exhibit Hall)
EXHIBITOR MOVE-IN

Tuesday January 31, 2017

7:00 AM - 10:00 AM (PCCC - Lobby)
REGISTRATION DESK OPEN

7:00 AM - 10:00 AM (PCCC - Exhibit Hall)
EXHIBITOR MOVE-IN
Refreshments provided by Excel Decorators

8:30 AM - 9:30 AM (PCCC - B8)
ILLINOIS PORK PAC ANNUAL MEETING

8:30 AM - 1:00 PM (PCCC - B9)
CERTIFIED LIVESTOCK MANAGERS TRAINING
PRE-REGISTRATION REQUIRED - GO TO www.ilpork.com

8:45 AM - 9:15 AM (PCCC - Outside B11B)
VOTING DELEGATE REGISTRATION FOR IPPA
ANNUAL MEETING



IPPA ANNUAL MEETING

9:30 AM - 11:30 AM (PCCC B11 A & B)
Sponsored by Farm Credit

Moderator: Bob Frase, IPPA President

"Unity is Power...when
there is teamwork and
collaboration, wonderful
things can be achieved."



Tuesday

January 31, 2017

Wednesday

February 1, 2017

(PCCC) = Prairie Capital Convention Center



Annual Meeting Keynote Speaker: Julie Kelly

- Owner, Now You're Cooking
 - Food Blogger
- From Orland Park, IL

10:00 AM - 4:00 PM (PCCC - B7)

PRESS ROOM & MEDIA HOSPITALITY OPEN

Sponsored by AT&T

11:30 AM - 12:00 PM (PCCC - B4W & B4E)

IPPA REORG MEETING/BOARD PHOTOS

12:00 PM - 2:00 PM (PCCC - B11 C & D)

RECOGNITION LUNCHEON

Congratulate IPPA award winners and listen to what Bill Even, CEO National Pork Board and Neil Dierks, CEO National Pork Producers Council have been busy doing over the last year.

Sponsored by National Pork Board, National Pork Producers Council & Elanco Animal Health

2:00 PM (PCCC - Lobby)

REGISTRATION DESK OPEN

2:00 PM - 9:00 PM (PCCC - Exhibit Hall)

TRADE SHOW OPEN

Visit with agribusiness representatives displaying equipment and services for pork producers.

2:00 PM - 9:00 PM (PCCC - Exhibit Hall)

IL PORK PAC SILENT AUCTION

Bid on a variety of unique silent auction items supporting the IL Pork PAC.

5:00 PM - 7:30 PM (PCCC - Exhibit Hall)

LEGISLATIVE RECEPTION ON TRADE SHOW FLOOR

Legislators will gather on the trade show floor to engage with farmers and exhibitors to learn more about the industry. Meal & beverages included. No charge for Expo attendees.

Legislative Reception Sponsored in part by the IL Soybean Association, UPI/Parks Livestock, Assoc. Beer Distributors of IL, Eli's Cheesecake & Zehr Farms Premium Pork

7:00 PM (PCCC - Exhibit Hall)

PORK PRODUCTION AUCTION

Held on the trade show floor following the legislative reception, agribusinesses generously donate quality products and services for this event. Purchase an item regularly used in your operation with proceeds going to IPPA's non-checkoff activities.

7:00 AM - 3:00 PM (PCCC - Lobby)

REGISTRATION DESK OPEN

8:00 AM - 12:30 PM (PCCC - Exhibit Hall)

IL PORK PAC SILENT AUCTION

Bid on a variety of unique silent auction items supporting the IL Pork PAC.

8:00 AM - 3:00 PM (PCCC - Exhibit Hall)

PORK CENTRAL AREA OPEN

Stop in to relax, chat and refresh! Homemade cookies provided by County Pork Producer Organizations.

Pork Central Sponsored by IL Corn Marketing Board

8:00 AM - 3:00 PM (PCCC - Exhibit Hall)

TRADE SHOW OPEN

Visit with agribusiness representatives displaying equipment and services for pork producers.

9:00 AM - 4:00 PM (PCCC - B7)

PRESS ROOM & MEDIA HOSPITALITY OPEN

Sponsored by AT&T

12:30 PM - 1:00 PM (PCCC - Exhibit Hall)

IL PORK PAC LIVE AUCTION

Bid on a variety of unique items to be auctioned off to benefit the IL Pork PAC.



SCHEDULE OF EVENTS

Educational Seminars

Wednesday, February 1, 2017

Commercial Production A to Z

Moderator, Nic Anderson, IL Livestock Development Group



Nic Anderson

9:30 AM to 10:15 AM

Opportunities, Expectations & Experiences for Contract Growers

Matt Henry, The Maschhoffs

Nick Biggs, TriOak Foods

Jim Hinckley, JBS USA

Phil Borgic, Borgic Farms

**Sponsored by the IL Soybean Association
and the IL Soybean Checkoff**

10:15 AM to 10:45 AM

Lending Requirements for Contract Production

Mark Ray, 1st Farm Credit Services

Andy Bastert, First State Bank of Illinois

Travis Farley, Dietrich Bank

Sponsored by the IL Soybean Association and the IL Soybean Checkoff

10:45 AM to 11:15 AM

Fertilizer Values - Saving Money by Using Manure

Laura Pepple, Puck Custom Enterprises

11:15 AM to 11:45 AM

Ventilation Systems of Swine Barns & New Technologies

Dr. Mike Brumm, Brumm Consultancy Inc.

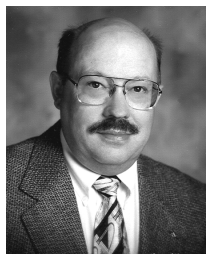
11:45 AM to 12:15 PM

Employee Onboarding and Retention

Heidi Vittetoe, JWV Pork

Lunch Break - 12:15 PM - 2:30 PM

Moderator, Dr. Mike Brumm, Brumm Consultancy Inc.



Dr. Mike Brumm

2:30 PM to 3:30 PM

Market Update Session

Producer Perspective on New

Packing Plants & Industry

Outlook

Jeff Petree, Wiechman Pig

Ron Prestage, Prestage Farms

Seminars Sponsored by Automated Production Systems

“The educational seminars are always top-notch and this year is no different. You leave with a wealth of information and feel rejuvenated about the future.”
--Phil Borgic, Borgic Farms

All seminars are
located on the lower
level of the
Prairie Capital
Convention Center
PCCC - B11D



Showpig/Youth Exhibitor Symposium

Wednesday, February 1, 2017

All Seminars will be held in PCCC - B4

9:30 - 9:45 AM

Illinois State Fair Updates

Dan Jennings
State Livestock Specialist
University of Illinois

11:30 - 12:15 PM

Getting Showpigs Cycled & Settled the First Time

Adam Beck, Crossroad Genetics

9:45 - 10:00 AM

Illinois Club Pig Association 2017 Update

David Ammann, ICPA Director

12:30 PM

Adjourn

Showpig Seminars Sponsored by Certified Pedigreed Swine,
Lindner United and Sunglo

10:00 - 10:15 AM

Illinois Purebred Breeders Association - State Fair Update

Scott Behrmann, Chair of IL
Purebred Breeders Association

10:15 - 10:45 AM

New Livestock Quality Assurance Program for Youth

Dinah Peebles
National Pork Board

10:45 - 11:30 AM

Showpig Feed Readiness Antibiotics/Scripts/VFD Panel Discussion - Showpig Feed Specialists

Dennis Wilbur, Show-Rite Feeds
Ben Bobell, Sunglo Feeds
Ty Egnell, Lindner Feeds

Showpig/Youth Exhibitor

Symposium seminars will be held
in the Prairie Capital Convention
Center - PCCC - B4

Thank you to our 2017 Expo Sponsors!

Prairie State Title Sponsor

IL Soybean Association

Land of Lincoln Sponsor

Automated Production Systems
Illinois Corn Marketing Board
UPI/Parks Livestock

Capital Sponsor

ADM Animal Nutrition
AT&T
Brown, Hay & Stephens, LLP
Elanco Animal Health
Farm Credit
Smithfield Foods
Thorn Creek Insurance Services
JBS

Patron Sponsor

Associated Beer Distributors of IL
Mid-Illinois Pork Association
National Pork Producers Council
National Pork Board
Frank & West Engineers
IL State Veterinary Medical Assn.
Professional Swine Management LLC
SDI
The Equity
Bethany Swine Health Services
Certified Pedigreed Swine
GROWMARK, Inc.
Lindner United

PIC
Sunglo
Illinois Farm Bureau
Tyson Fresh Meats
Kemin Industries
FS Total Livestock Services
Provimi
Excel Decorators
DCA Construction, Inc.
Zehr Farms Premium Pork
Eli's Cheesecake
Zenith Insurance Company

Don't Miss the IPPA Legislative Reception on the Tradeshow Floor!

Tuesday, January 31
5:00 PM - 7:30 PM

Light up the Night!

The Illinois Pork Producers Association
invites *all registered Expo attendees** to share
a delicious **PORK** dinner and beverages while
discussing important industry issues with
STATE LEGISLATORS.

*Legislative reception includes meal & beverages.
No charge for Expo attendees. MUST indicate on
registration form if you will be attending.

Channel your inner silly
side by getting fun photos
taken at the
Legislative Reception!

Fun props and signs will
be available to make your
experience a
memorable one!



Legislative Reception Sponsored in part by IL Soybean Association,
UPI/Parks Livestock, Associated Beer Distributors of Illinois,
Eli's Cheesecake and Zehr Farms Premium Pork.

Registration Form

2017 Illinois Pork Expo



Use One Form Per Family/Group

Duplicate this form as needed. Your official EXPO name badge will be prepared and available for pick-up at Expo Registration Desk in the lobby of the Prairie Capital Convention Center.

Everyone Must Register!

To enter trade show & attend all Expo activities (seminars, luncheon, legislative reception, etc.), you must be registered and wearing the official EXPO name badge.

Voting Delegates

Voting Delegates must register and wear the official EXPO name badge.

Name Badge Policy

If you pre-register by **January 13, 2017**, a name badge will be ready for pick-up at Expo Registration Desk in the lobby of the Prairie Capital Convention Center.

If you register on-site, you will need to complete a registration form and wait for a name badge to be prepared.

Registration Packets

Registration packets will be held at the EXPO Registration Desk in the lobby of the Prairie Capital Convention Center. Name badges and tickets WILL NOT BE MAILED.

Refund Policy

Refund requests must be made in writing. No refunds after **January 13, 2017**.

(Please Print)

Name(s)

1. _____ Legislative Reception Yes ____ No ____
2. _____ Legislative Reception Yes ____ No ____
3. _____ Legislative Reception Yes ____ No ____
4. _____ Legislative Reception Yes ____ No ____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Cell Phone _____

E-mail _____

County Group or Company _____

IPPA Members Receive Free Entry to the Tradeshow

Pre-Register by January 13 for Discounted Rates



Youth Registration (ages 10-18) # _____ @ \$7.00 = \$ _____

Adult Registration # _____ @ \$10.00 = \$ _____

Recognition Luncheon (Tuesday) # _____ @ \$25.00 = \$ _____

Total amount due: \$ _____

Rates for Registration Postmarked after January 13 & on-site



Youth Registration (ages 10-18) # _____ @ \$10.00 = \$ _____

Adult Registration # _____ @ \$15.00 = \$ _____

Recognition Luncheon (Tuesday) # _____ @ \$30.00 = \$ _____

Total amount due: \$ _____

Send Registration Form and Check to:

Illinois Pork Expo

6411 S. Sixth St. Rd.

Springfield, IL 62712-6817

For more information, call (217) 529-3100 or
visit www.ilpork.com



Illinois Pork Producers Association
6411 South Sixth St. Road
Springfield, IL 62712-6817
www.ilpork.com

Pre-sort Standard
U.S. Postage
PAID
Springfield, IL
Permit No. 614

Visit www.ilpork.com for more Expo information!

Hotel Information & Instructions

■ When making reservations, request special "Illinois Pork Expo" group rate. Rates do not include taxes. Please note the **cutoff date for reservations at the President Abraham Lincoln Springfield - a DoubleTree by Hilton and the Wyndham Springfield City Centre, is January 9, 2017.** Contact hotel directly for cancellation policy.



President Abraham Lincoln Springfield - a DoubleTree by Hilton

701 E. Adams Street
Springfield, IL 62701
217.544.8800

Rates + Tax

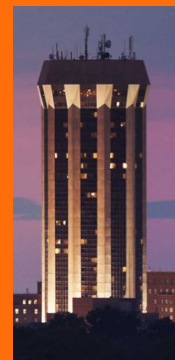
Single & Double = \$114
Triple = \$126
Quad = \$138

Wyndham Springfield City Centre (formerly the Hilton)

700 E. Adams Street
Springfield, IL 62701
217.789.1530

Rates + Tax

Single & Double = \$105



Visit www.ilpork.com/ilporkexpo to make reservations online. Reservation Cut-Off Date is **JANUARY 9, 2017**