

2017



*Illinois*

**PORK EXPO**

Illinois Pork Producers Association

# The **POWER** of **US**

**Jan. 31 - Feb. 1**

**Prairie Capital Convention Center  
Springfield, Illinois**

- ➔ IPPA Annual Meeting Tuesday
- ➔ Recognition Luncheon on Tuesday
- ➔ **LEGISLATIVE RECEPTION ON TUESDAY**
- ➔ Tradeshow Tuesday/Wednesday
- ➔ Educational Seminars on Wednesday
- ➔ Networking and Social Opportunities



Illinois Pork Producers.  
Generations of Commitment.

# Welcome to the 2017 IL Pork Expo!



**Mark DeDecker**  
 Chairman, IL Pork Expo

## Strength. Power. Unity.

Realizing the power we have as an industry gives us the strength to face the challenges of the upcoming year. The Dalai Lama said, "To remain indifferent to the challenges we face is indefensible. If the goal is noble, whether or not it is realized within our lifetime is largely irrelevant. What we must do therefore is to strive and persevere and never give up." A great quote to think about today.

The 2017 IL Pork Expo is about **THE POWER OF US**, working together to face challenges, to learn, to grow to succeed. A seminar line-up like none other, the chance to meet with your legislators during the IPPA Legislative Reception and networking with others in the industry will arm us with the tools we need to realize **THE POWER OF US**. Enjoy the 2017 IL Pork Expo!

*Mark DeDecker*

## SCHEDULE OF EVENTS

(PCCC) = Prairie Capital Convention Center

### Monday January 30, 2017

2:00 PM - 5:00 PM (PCCC - Lobby)  
 REGISTRATION DESK OPEN

2:00 PM - 5:00 PM (PCCC - Exhibit Hall)  
 EXHIBITOR MOVE-IN

### Tuesday January 31, 2017

7:00 AM - 10:00 AM (PCCC - Lobby)  
 REGISTRATION DESK OPEN

7:00 AM - 10:00 AM (PCCC - Exhibit Hall)  
 EXHIBITOR MOVE-IN  
 Refreshments provided by Excel Decorators

8:30 AM - 9:30 AM (PCCC - B8)  
 ILLINOIS PORK PAC ANNUAL MEETING

8:30 AM - 1:00 PM (PCCC - B9)  
 CERTIFIED LIVESTOCK MANAGERS TRAINING  
 PRE-REGISTRATION REQUIRED - GO TO [www.ilpork.com](http://www.ilpork.com)

8:45 AM - 9:15 AM (PCCC - Outside B11B)  
 VOTING DELEGATE REGISTRATION FOR IPPA  
 ANNUAL MEETING



### IPPA ANNUAL MEETING

9:30 AM - 11:30 AM (PCCC B11 A & B)  
 Sponsored by Farm Credit

Moderator: Bob Frase, IPPA President

"Unity is Power...when there is teamwork and collaboration, wonderful things can be achieved."



# Tuesday

January 31, 2017

# Wednesday

February 1, 2017

(PCCC) = Prairie Capital Convention Center



**Annual Meeting Keynote Speaker: Julie Kelly**  
 • Owner, Now You're Cooking  
 • Food Blogger  
 From Orland Park, IL

**10:00 AM - 4:00 PM (PCCC - B7)**

**PRESS ROOM & MEDIA HOSPITALITY OPEN**

Sponsored by AT&T

**11:30 AM - 12:00 PM (PCCC - B4W & B4E)**

**IPPA REORG MEETING/BOARD PHOTOS**

**12:00 PM - 2:00 PM (PCCC - B11 C & D)**

**RECOGNITION LUNCHEON**

Congratulate IPPA award winners and listen to what Bill Even, CEO National Pork Board and Neil Dierks, CEO National Pork Producers Council have been busy doing over the last year.

Sponsored by National Pork Board, National Pork Producers Council & Elanco Animal Health

**2:00 PM (PCCC - Lobby)**

**REGISTRATION DESK OPEN**

**2:00 PM - 9:00 PM (PCCC - Exhibit Hall)**

**TRADE SHOW OPEN**

Visit with agribusiness representatives displaying equipment and services for pork producers.

**2:00 PM - 9:00 PM (PCCC - Exhibit Hall)**

**IL PORK PAC SILENT AUCTION**

Bid on a variety of unique silent auction items supporting the IL Pork PAC.

**5:00 PM - 7:30 PM (PCCC - Exhibit Hall)**

**LEGISLATIVE RECEPTION ON TRADE SHOW FLOOR**

Legislators will gather on the trade show floor to engage with farmers and exhibitors to learn more about the industry. Meal & beverages included. No charge for Expo attendees.

Legislative Reception Sponsored in part by the IL Soybean Association, UPI/Parks Livestock, Assoc. Beer Distributors of IL, Eli's Cheesecake & Zehr Farms Premium Pork

**7:00 PM (PCCC - Exhibit Hall)**

**PORK PRODUCTION AUCTION**

Held on the trade show floor following the legislative reception, agribusinesses generously donate quality products and services for this event. Purchase an item regularly used in your operation with proceeds going to IPPA's non-checkoff activities.

**7:00 AM - 3:00 PM (PCCC - Lobby)**

**REGISTRATION DESK OPEN**

**8:00 AM - 12:30 PM (PCCC - Exhibit Hall)**

**IL PORK PAC SILENT AUCTION**

Bid on a variety of unique silent auction items supporting the IL Pork PAC.

**8:00 AM - 3:00 PM (PCCC - Exhibit Hall)**

**PORK CENTRAL AREA OPEN**

Stop in to relax, chat and refresh! Homemade cookies provided by County Pork Producer Organizations.

Pork Central Sponsored by IL Corn Marketing Board

**8:00 AM - 3:00 PM (PCCC - Exhibit Hall)**

**TRADE SHOW OPEN**

Visit with agribusiness representatives displaying equipment and services for pork producers.

**9:00 AM - 4:00 PM (PCCC - B7)**

**PRESS ROOM & MEDIA HOSPITALITY OPEN**

Sponsored by AT&T

**12:30 PM - 1:00 PM (PCCC - Exhibit Hall)**

**IL PORK PAC LIVE AUCTION**

Bid on a variety of unique items to be auctioned off to benefit the IL Pork PAC.



SCHEDULE OF EVENTS

# Educational Seminars

Wednesday, February 1, 2017

## Commercial Production A to Z

**Moderator, Nic Anderson, IL Livestock Development Group**



Nic Anderson

**9:30 AM to 10:15 AM**

**Opportunities, Expectations & Experiences for Contract Growers**

Matt Henry, The Maschoffs

Nick Biggs, TriOak Foods

Jim Hinckley, JBS USA

Phil Borgic, Borgic Farms

**Sponsored by the IL Soybean Association  
and the IL Soybean Checkoff**

**10:15 AM to 10:45 AM**

**Lending Requirements for Contract Production**

Mark Ray, 1<sup>st</sup> Farm Credit Services

Andy Bastert, First State Bank of Illinois

Travis Farley, Dietrich Bank

**Sponsored by the IL Soybean Association and the IL Soybean Checkoff**

**10:45 AM to 11:15 AM**

**Fertilizer Values - Saving Money by Using Manure**

Laura Pepple, Puck Custom Enterprises

**11:15 AM to 11:45 AM**

**Ventilation Systems of Swine Barns & New Technologies**

Dr. Mike Brumm, Brumm Consultancy Inc.

**11:45 AM to 12:15 PM**

**Employee Onboarding and Retention**

Heidi Vittetoe, JW Pork

**Lunch Break - 12:15 PM - 2:30 PM**

**Moderator, Dr. Mike Brumm, Brumm Consultancy Inc.**



Dr. Mike Brumm

**2:30 PM to 3:30 PM**

**Market Update Session**

**Producer Perspective on New  
Packing Plants & Industry**

**Outlook**

Jeff Petree, Wiechman Pig

Ron Prestage, Prestage Farms

“The educational seminars are always top-notch and this year is no different. You leave with a wealth of information and feel rejuvenated about the future.”

--Phil Borgic, Borgic Farms

All seminars are  
located on the lower  
level of the  
Prairie Capital  
Convention Center  
PCCC - B11D



**Seminars Sponsored by Automated Production Systems**

# Showpig/Youth Exhibitor Symposium

Wednesday, February 1, 2017

\*All Seminars will be held in PCCC - B4\*

- |                         |   |  |  |
|-------------------------|---|--|--|
| <b>9:30 - 9:45 AM</b>   | <b>Illinois State Fair Updates</b><br>Dan Jennings<br>State Livestock Specialist<br>University of Illinois  | <b>11:30 - 12:15 PM</b>  | <b>Getting Showpigs Cycled &amp; Settled the First Time</b><br>Adam Beck, Crossroad Genetics |
| <b>9:45 - 10:00 AM</b>  | <b>Illinois Club Pig Association 2017 Update</b><br>David Ammann, ICPA Director   | <b>12:30 PM</b>  | <b>Adjourn</b>   |
| <b>10:00 - 10:15 AM</b> | <b>Illinois Purebred Breeders Association - State Fair Update</b><br>Scott Behrmann, Chair of IL Purebred Breeders Association  |  <p>Showpig/Youth Exhibitor Symposium seminars will be held in the Prairie Capital Convention Center - PCCC - B4</p> |  |
| <b>10:15 - 10:45 AM</b> | <b>New Livestock Quality Assurance Program for Youth</b><br>Dinah Peebles<br>National Pork Board  |  |  |
| <b>10:45 - 11:30 AM</b> | <b>Showpig Feed Readiness Antibiotics/Scripts/VFD Panel Discussion - Showpig Feed Specialists</b><br>Dennis Wilbur, Show-Rite Feeds<br>Ben Bobell, Sunglo Feeds<br>Ty Egnell, Lindner Feeds |  |  |

## Thank you to our 2017 Expo Sponsors!

### Prairie State Title Sponsor

IL Soybean Association

### Land of Lincoln Sponsor

Automated Production Systems  
Illinois Corn Marketing Board  
UPI/Parks Livestock

### Capital Sponsor

ADM Animal Nutrition  
AT&T  
Brown, Hay & Stephens, LLP  
Elanco Animal Health  
Farm Credit  
Smithfield Foods  
Thorn Creek Insurance Services  
JBS

### Patron Sponsor

Associated Beer Distributors of IL  
Mid-Illinois Pork Association  
National Pork Producers Council  
National Pork Board  
Frank & West Engineers  
IL State Veterinary Medical Assn.  
Professional Swine Management LLC  
SDI  
The Equity  
Bethany Swine Health Services  
Certified Pedigreed Swine  
GROWMARK, Inc.  
Lindner United

PIC  
Sunglo  
Illinois Farm Bureau  
Tyson Fresh Meats  
Kemin Industries  
FS Total Livestock Services  
Provimi  
Excel Decorators  
DCA Construction, Inc.  
Zehr Farms Premium Pork  
Eli's Cheesecake  
Zenith Insurance Company

# Don't Miss the IPPA Legislative Reception on the Tradeshow Floor!

**Tuesday, January 31  
5:00 PM - 7:30 PM**

## Light up the Night!

The Illinois Pork Producers Association  
invites *all registered Expo attendees\** to share  
a delicious **PORK** dinner and beverages while  
discussing important industry issues with  
**STATE LEGISLATORS.**

\*Legislative reception includes meal & beverages.  
No charge for Expo attendees. MUST indicate on  
registration form if you will be attending.

Channel your inner silly  
side by getting fun photos  
taken at the  
Legislative Reception!

Fun props and signs will  
be available to make your  
experience a  
memorable one!

2017  
*Illinois*  
PORK EXPO

Legislative Reception Sponsored in part by IL Soybean Association,  
UPI/Parks Livestock, Associated Beer Distributors of Illinois,  
Eli's Cheesecake and Zehr Farms Premium Pork.

# Registration Form

## 2017 Illinois Pork Expo



### Use One Form Per Family/Group

Duplicate this form as needed. Your official EXPO name badge will be prepared and available for pick-up at Expo Registration Desk in the lobby of the Prairie Capital Convention Center.

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### Everyone Must Register!

To enter trade show & attend all Expo activities (seminars, luncheon, legislative reception, etc.), you must be registered and wearing the official EXPO name badge.

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### Voting Delegates

Voting Delegates must register and wear the official EXPO name badge.

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### Name Badge Policy

If you pre-register by **January 13, 2017**, a name badge will be ready for pick-up at Expo Registration Desk in the lobby of the Prairie Capital Convention Center.

If you register on-site, you will need to complete a registration form and wait for a name badge to be prepared.

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### Registration Packets

Registration packets will be held at the EXPO Registration Desk in the lobby of the Prairie Capital Convention Center. Name badges and tickets WILL NOT BE MAILED.

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### Refund Policy

Refund requests must be made in writing. No refunds after **January 13, 2017**.

(Please Print)

Name(s)

1. \_\_\_\_\_ Legislative Reception Yes \_\_\_ No \_\_\_
2. \_\_\_\_\_ Legislative Reception Yes \_\_\_ No \_\_\_
3. \_\_\_\_\_ Legislative Reception Yes \_\_\_ No \_\_\_
4. \_\_\_\_\_ Legislative Reception Yes \_\_\_ No \_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

County Group or Company \_\_\_\_\_

### IPPA Members Receive Free Entry to the Tradeshow

*Pre-Register by January 13 for Discounted Rates*



Youth Registration (ages 10-18)	# _____ @ \$7.00 = \$ _____
Adult Registration	# _____ @ \$10.00 = \$ _____
Recognition Luncheon (Tuesday)	# _____ @ \$25.00 = \$ _____
	Total amount due: \$ _____

*Rates for Registration Postmarked after January 13 & on-site*



Youth Registration (ages 10-18)	# _____ @ \$10.00 = \$ _____
Adult Registration	# _____ @ \$15.00 = \$ _____
Recognition Luncheon (Tuesday)	# _____ @ \$30.00 = \$ _____
	Total amount due: \$ _____

**Send Registration Form and Check to:**

**Illinois Pork Expo**

**6411 S. Sixth St. Rd.**

**Springfield, IL 62712-6817**

**For more information, call (217) 529-3100 or  
visit [www.ilpork.com](http://www.ilpork.com)**



Illinois Pork Producers Association  
6411 South Sixth St. Road  
Springfield, IL 62712-6817  
[www.ilpork.com](http://www.ilpork.com)

Pre-sort Standard  
U.S. Postage  
PAID  
Springfield, IL  
Permit No. 614

Visit [www.ilpork.com](http://www.ilpork.com) for more Expo information!

## Hotel Information & Instructions

■ When making reservations, request special "Illinois Pork Expo" group rate. Rates do not include taxes. Please note the **cutoff date for reservations at the President Abraham Lincoln Springfield - a DoubleTree by Hilton and the Wyndham Springfield City Centre, is January 9, 2017.** Contact hotel directly for cancellation policy.



### President Abraham Lincoln Springfield - a DoubleTree by Hilton

701 E. Adams Street  
Springfield, IL 62701  
217.544.8800

Rates + Tax

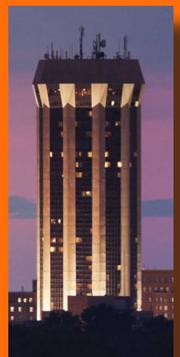
Single & Double = \$114  
Triple = \$126  
Quad = \$138

### Wyndham Springfield City Centre (formerly the Hilton)

700 E. Adams Street  
Springfield, IL 62701  
217.789.1530

Rates + Tax

Single & Double = \$105



Visit [www.ilpork.com/ilporkexpo](http://www.ilpork.com/ilporkexpo) to make reservations online. Reservation Cut-Off Date is **JANUARY 9, 2017**