



Fights for  
reasonable  
legislation and  
regulation



Develops and  
defends  
export market  
opportunities



Helps protect  
your  
livelihood



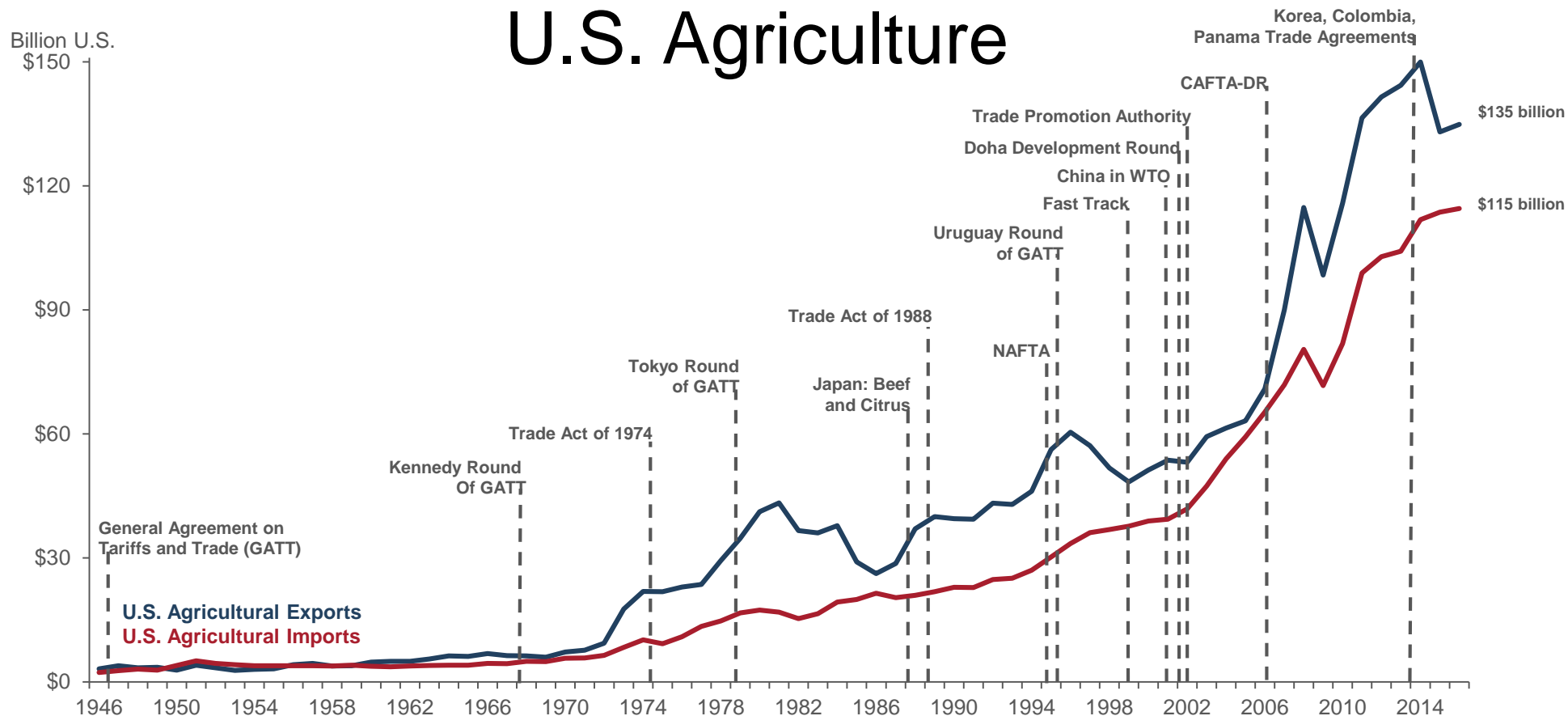
# International Trade Issues

Maria C. Zieba

*Director of International Affairs*



# Trade Agreements Create Opportunities for U.S. Agriculture



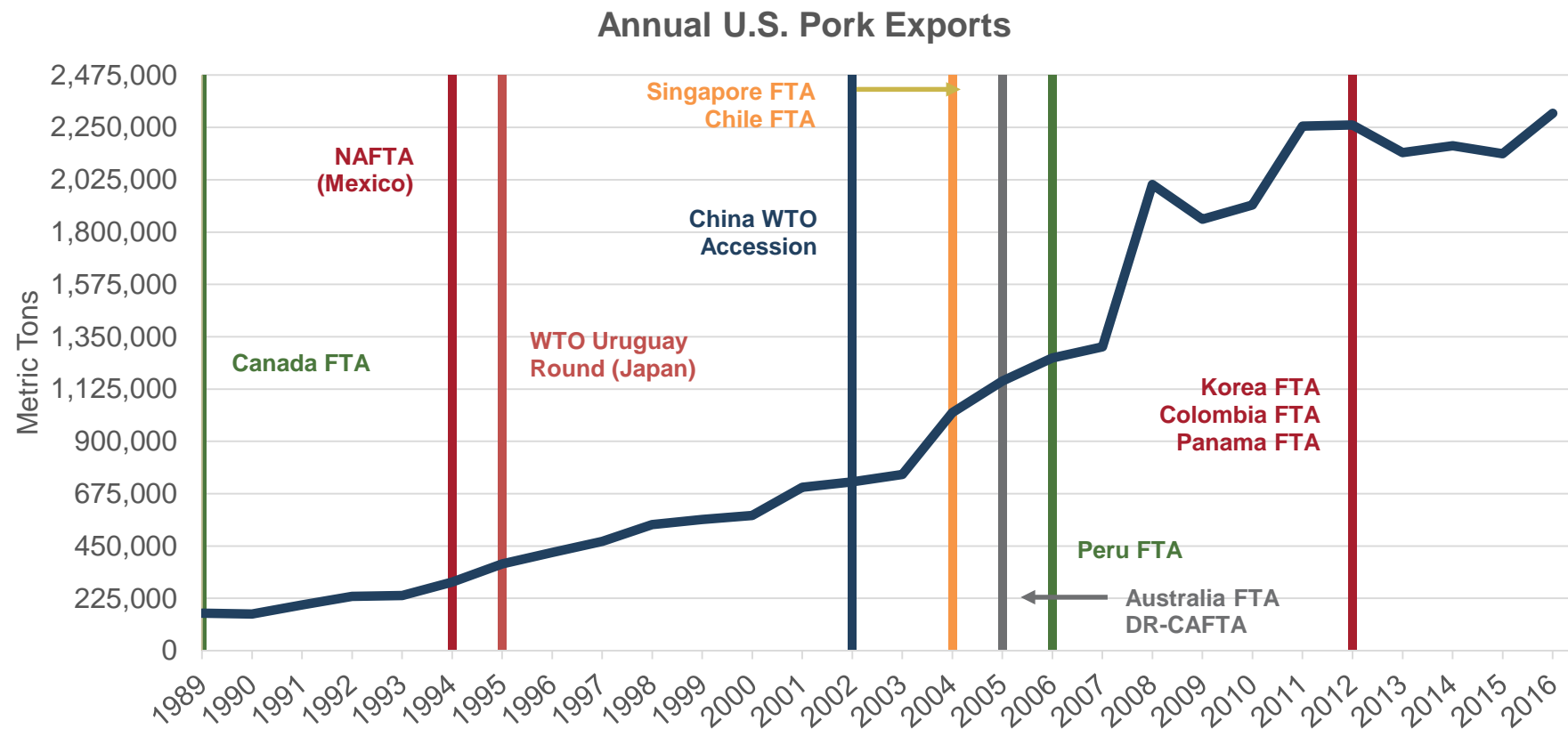


# TRADE WORKS

- Promotes rural prosperity
- Exports added over \$53 to price of each hog marketed
- 110,000+ U.S. jobs are dependent on pork exports

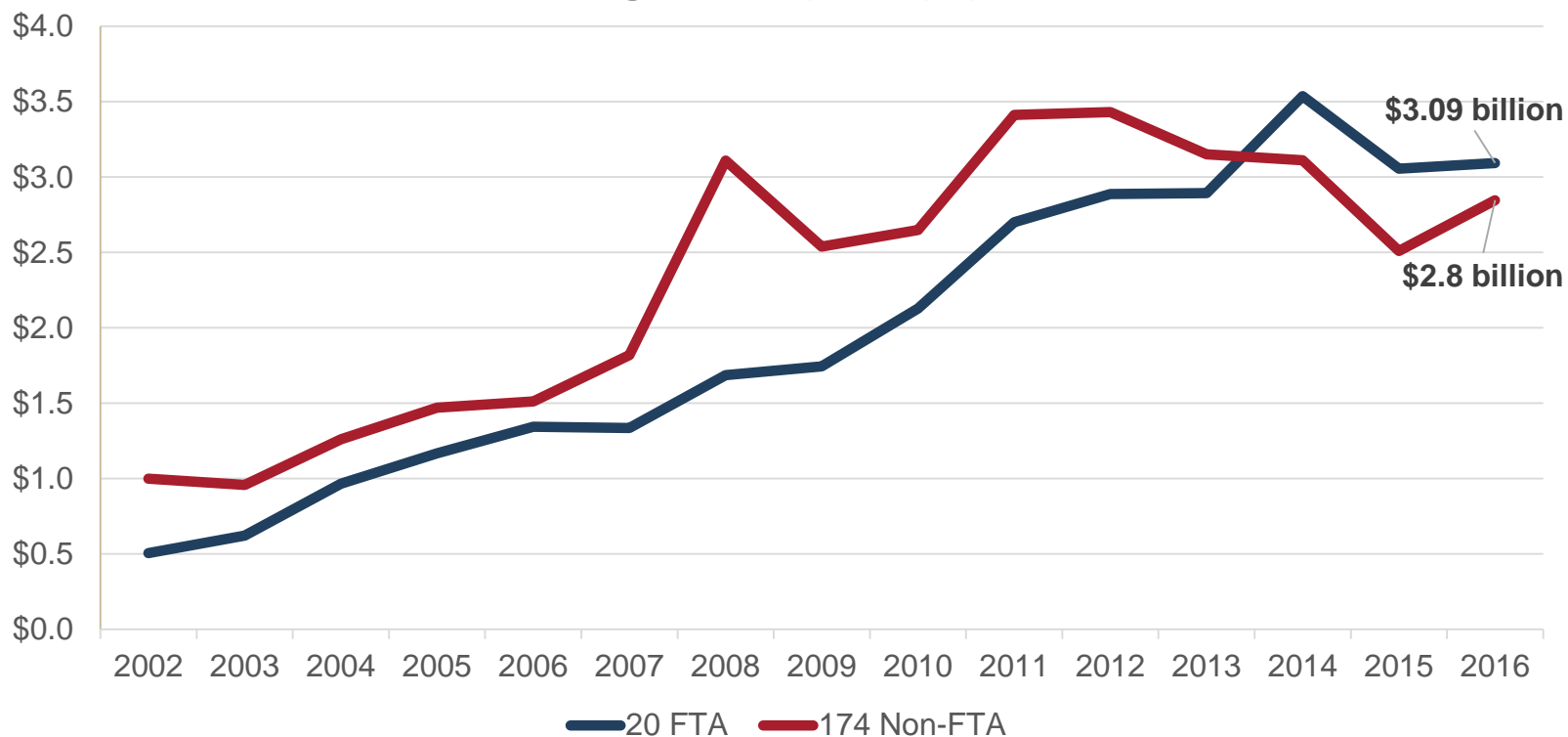


# U.S. Free Trade Agreements Lead to Increased Opportunities for Pork Exports





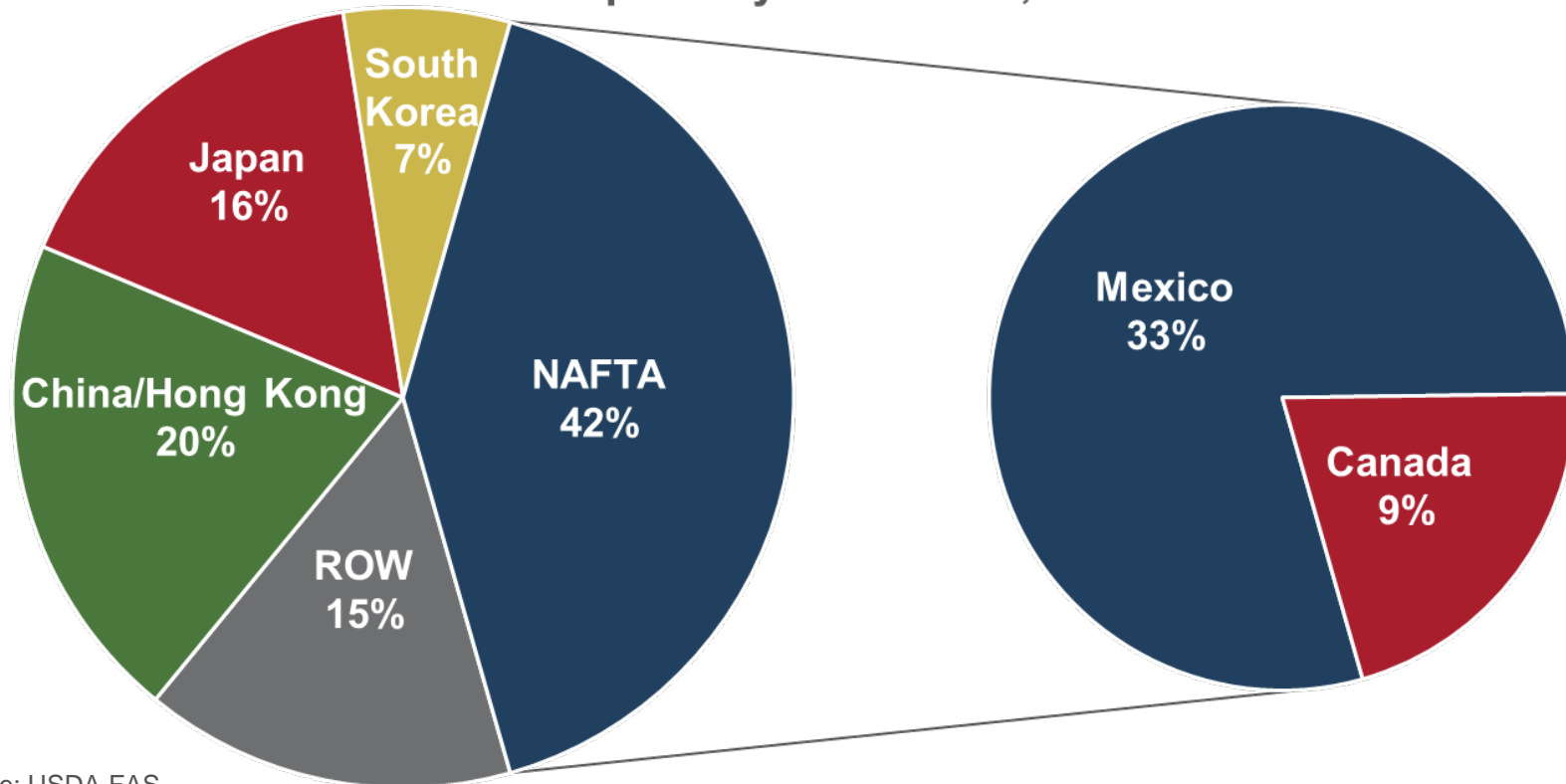
# U.S. Exports More Pork to 20 FTA Countries than Rest of World Combined





# Nearly ½ of Pork Exports Destined for NAFTA, South Korea in 2017

U.S. Pork Exports by Destination, 2017 YTD





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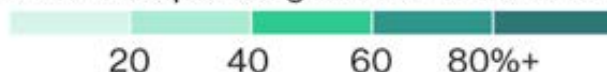
# NAFTA



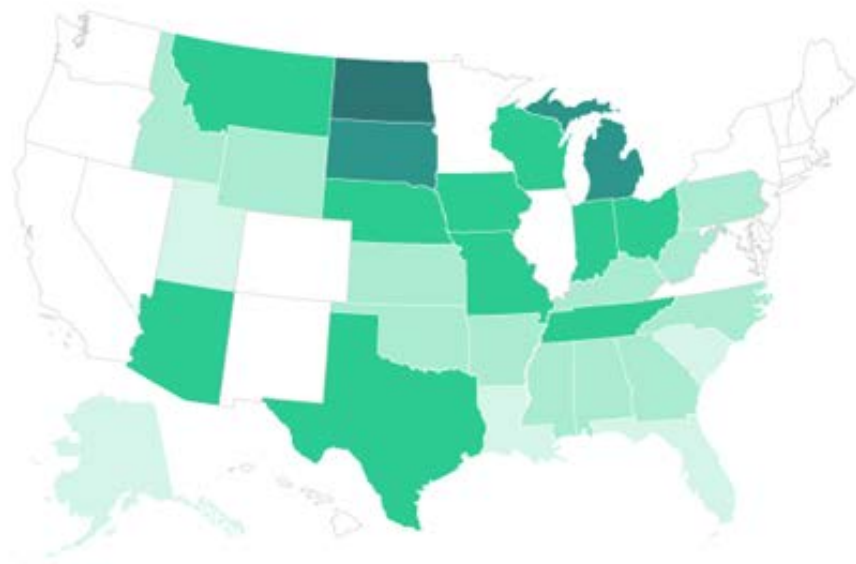
## Trump States Depend Heavily on Nafta

Many states that voted Republican send a large share of their total exports to Mexico and Canada.

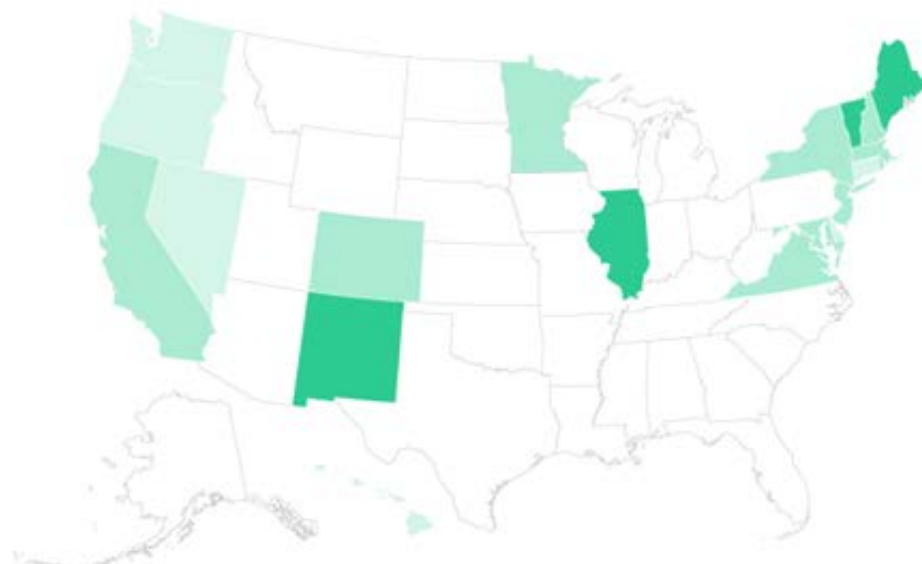
Share of 2016 exported goods to Canada and Mexico



States won by Trump



States won by Clinton



Sources: U.S. Census Bureau, U.S. Electoral College

**Bloomberg**



# NAFTA

- **Termination is still an option**
- Next round Feb. 26
- Issues:
  - Autos: Rules of Origin
  - ISDS
  - Government Procurement
  - Sunset Review
  - Currency Manipulation
  - New market access
  - Trade Remedies
    - Chapter 19
    - Seasonal and regional CVD/AD



# NAFTA

- **Maintain current market access**
  - Mexico #2 export market - \$1.35B in 2016
  - Canada #4 export market - \$798M in 2016
  - 16,225 U.S. jobs (combined)

**Terminating NAFTA would cost the industry  
\$1.5 billion or \$12.40 per animal**



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# KORUS



# KORUS

- **Maintain current market access**
  - #5 export market – \$365 million in 2016
  - \$258.6 million in 2017

**Terminating KORUS would cost the industry  
\$4.71 per animal**



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# TRADE ACTIONS



# 2018 Trade Actions

- Section 201: Washers, Solar Panels
- Section 232: Steel, Aluminum
- Section 301: China
  
- Could invoke retaliation by biggest export markets:
  - Canada
  - Mexico
  - China
  - S. Korea



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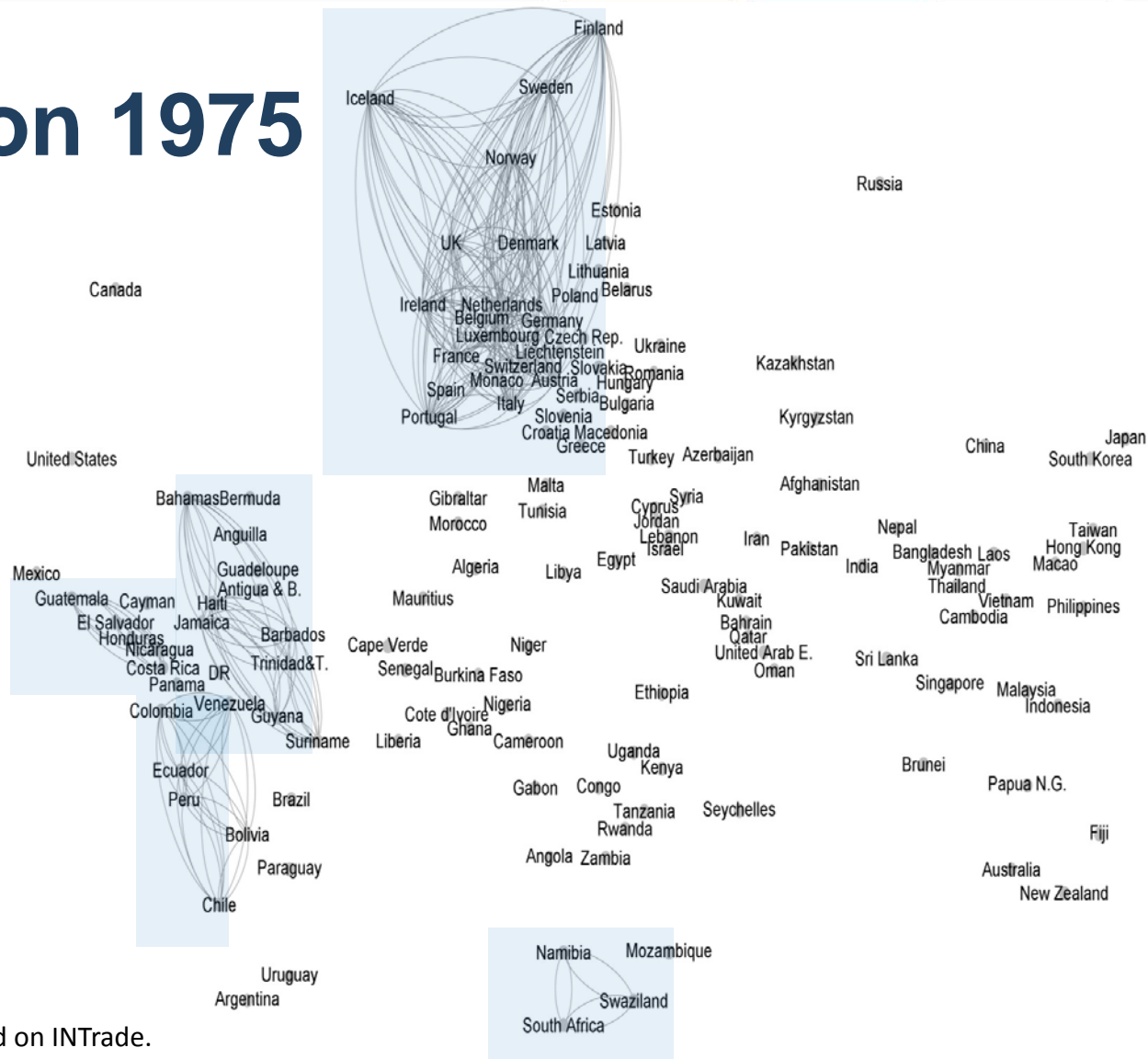
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# COMPETITION



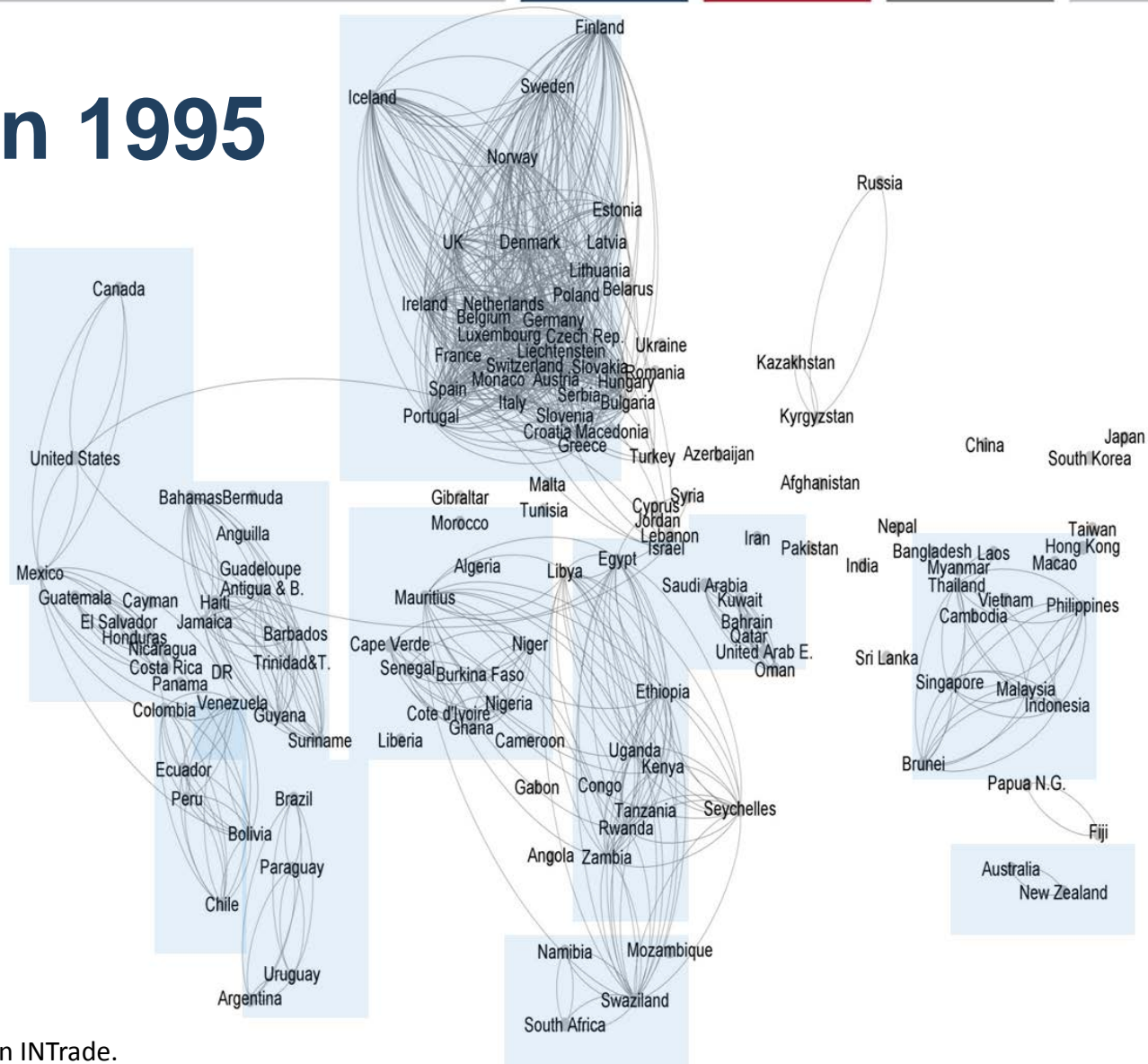
# RTA Expansion 1975





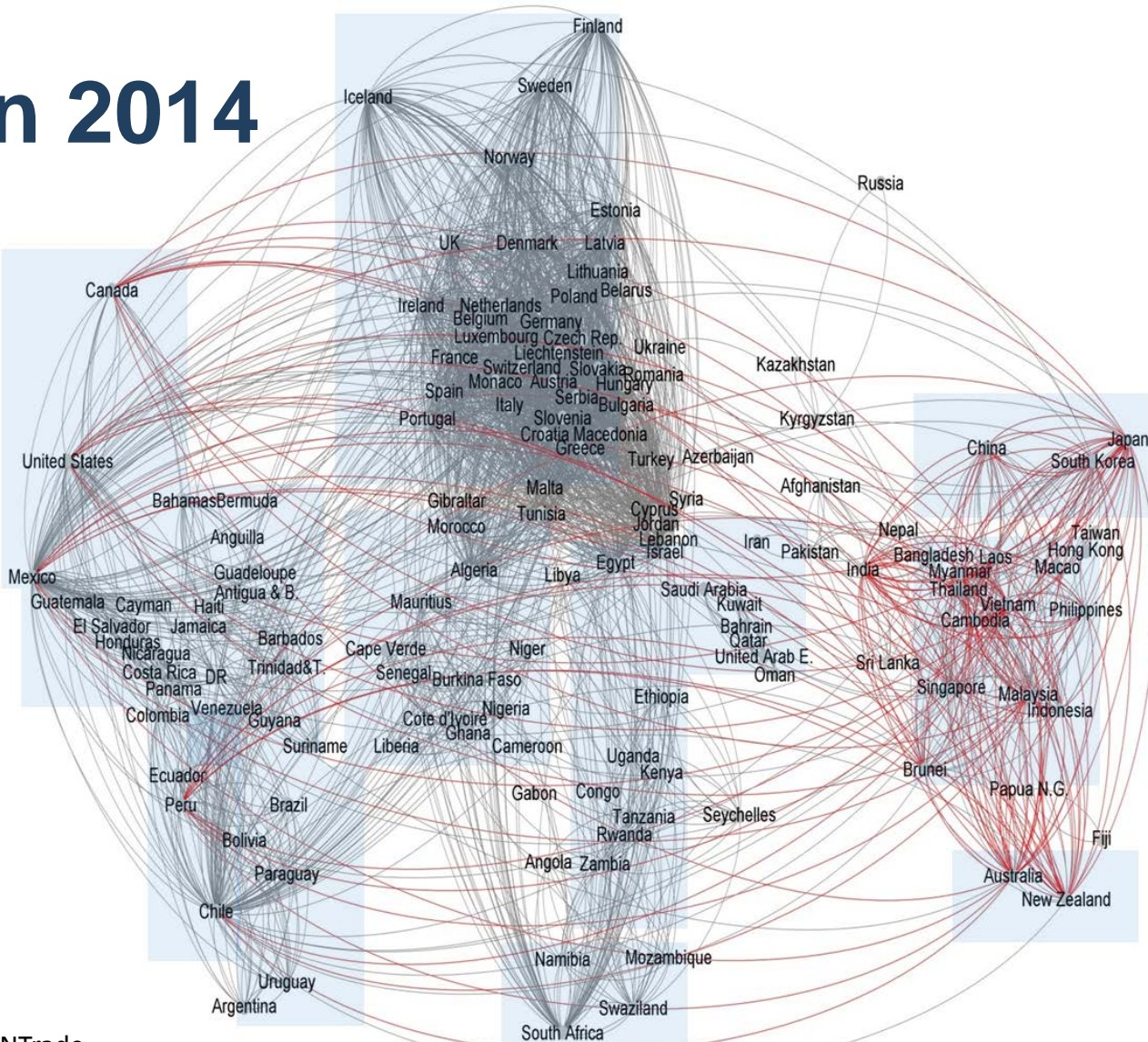


# RTA Expansion 1995





# RTA Expansion 2014





# World is moving on...

- TPP moving on without U.S., TPP-11
  - “Strengthen free and fair trade throughout the Asia-Pacific region”
- EU
  - Japan
  - Vietnam
- Pacific – Alliance
  - Chile, Colombia, Mexico and Peru
- Mercosur
  - Argentina, Brazil, Paraguay, Uruguay



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# RESPONSE



# U.S. Bilateral Deals

- U.S.- Japan economic talks
  - Slow, Japanese tepid response to FTA
- Asia-Pacific FTA's
- U.K FTA
  - Comprehensive and international standards are adopted
- Time is of the essence



# What is NPPC doing?

- Argentina
- Australia
- Brazil
- China
- India
- Jamaica
- Nigeria
- Paraguay
- Singapore
- South Africa
- Taiwan
- Thailand
- U.K.
- Vietnam





# QUESTIONS?

