

As grilling season is now upon us, IPPA will be grilling at larger retail outlets in larger cities throughout Illinois. To help make our efforts stronger, we are asking county groups, producers and pork industry friends to grill outside their local stores or at other events that will increase the movement of pork and position pork as the BEST summer grilling meat.

IPPA will again be offering a cost share program to assist in the success of the event.

IPPA will:

Provide \$600 to use towards radio promotion, pork, and supplies needed for sampling



Please send us your contact information/group name, date of event, location and your plan for implementing. Thank you for your assistance in providing this essential message! All requests must receive prior approval by IPPA.

Name: _____

Group Name: _____

Phone #: _____

Date of Event: _____

Radio Station: _____

Retail Partner/Location: _____

Date Submitted: _____



*Illinois Pork Producers.
Generations of Commitment.*

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**Copies of Receipts/Invoices must be submitted before payment.
Submittals can be faxed (217)529-1771 or emailed to mike@ilpork.com**