

County Ambassador State Notification Form



This form is to be completed by all students who are participating in an Illinois County Ambassador program in 2010. This will act as official notification to the Illinois Pork Producers Association (IPPA) of a youth's involvement at the county level. County Ambassadors must be registered at the state level to receive information and recognition from IPPA for their participation. **Please fill out the following information completely and return to the IPPA office by May 1, 2010.**

Personal Information

Name _____

Home address _____

City/State/Zip _____

County _____

Home Phone _____

E-mail _____

Birthdate _____

Sex _____ Age _____

Parents' Names _____

County President _____

School Information

School Attending _____

High School or College? _____

Year in School (classification) _____

College Address _____
(if applicable)

City/State/Zip _____

College Phone _____

E-mail _____

Major _____

Mail or fax completed form to:

**Illinois Pork Producers Association
Attn: Youth Coordinator
6411 S. Sixth St. Road
Springfield, IL 62712-6817.**

County Ambassador Program & Activities



Objective

The purpose of the County Pork Ambassador program is to provide an opportunity for young people to serve as youth spokespersons for their county pork producer organizations. The program gives youth interested in the pork industry an opportunity to interact with pork producers and others in the industry, learn about the industry, promote pork and make valuable contacts for future college and career opportunities.

Goals

Gain experience and knowledge in different areas of the pork industry by selecting and completing at least five projects or activities from the project areas below and as advised by the IPPA Youth Coordinator and Executive Director.

Benefits

- A. All county ambassadors that have completed five projects/activities or more and have submitted them to IPPA by 12/31/11 will receive \$100 cash award at the Illinois Pork Expo.
- B. Of those who submit at least five projects/activities, the student who most effectively served as county ambassador will be named the 2010 Outstanding County Ambassador and will receive a \$500 cash award from IPPA at the Illinois Pork Expo.

Project Areas

Promotion

- A. In-store promotion at a local grocery store.
- B. Work or talk with local meat butchers to improve pork display.
- C. Help at the Pork Patio at state fair.
- D. Assist your county with pork cooking events.

Education

- A. Take the pork story to local schools... elementary classes and home economic classes.
- B. Talk with or distribute pork nutritional information to local doctors, nurses and/or dieticians.

Public Policy

- A. Attend IPPA Legislative Day.
- B. Write a letter of concern to your legislator about an issue affecting the pork industry.
- C. Inform county membership on one or more key legislative issues.

Research

- A. Update county producers on a research project.

Production Technology

- A. Bring PQA or OFAER program awareness to county pork producers.
- B. Get at least one county pork producer to complete PQA Level III or participate in the OFAER program.
- C. Help at the Birthing Center at the state fair.
- D. Attend producer seminars (i.e., environmental, A.I., etc.)
- E. Get at least two students to complete the youth PQA program, while also encouraging and promoting the program in Illinois.

Resource Development

- A. Attend IPLI and the Visioning Session in July.
- B. Help your county leadership secure new county ambassadors.

Media/Communications

- A. Write a newspaper article for your county or area newspaper. (Prepare a news release)
- B. Radio interviews
- C. Speaking presentations